



CircleBIZ
www.alcirclebiz.com

Connecting
Businesses

World's 1st Global Online B2B Marketplace for the **Aluminium Industry**



ABOUT US

AlCircleBiz is world's 1st online B2B marketplace for the global aluminium industry, connecting businesses. One of the biggest USPs of AlCircleBiz is – it covers the entire aluminium value chain i.e., from raw materials, consumables, primary aluminium, equipment, aluminium products, scrap, technology, service providers – bringing everything under one roof.

When you register on AlCircleBiz, you can post business leads, get to explore all listed products and services and can send enquiries directly to the sellers. When you onboard as a registered seller, you can list unlimited products/services to get new customers & grow your business in the domestic as well as international aluminium industry.



MISSION

To become a collaborative portal of choice for latest information, data, knowledge and business opportunities in order to facilitate informed decision making for the entire aluminium value chain more efficiently, reducing time and transaction costs.

VISION

To contribute to the advancement of use of aluminium as the sustainable material of choice and to provide a platform for organizations and individuals within the aluminium ecosystem to collaborate, conduct business and contribute to the growth of industry.





JOURNEY SO FAR

AlCircleBiz: E-Commerce

COMING SOON

AlCircleBiz: Globle Online
B2B Marketplace

2020

AlCircle: Virtual Aluminium
Ecosystem

2010

Jiwanram Sheoduttrai Group:
Aluminium Business

1973

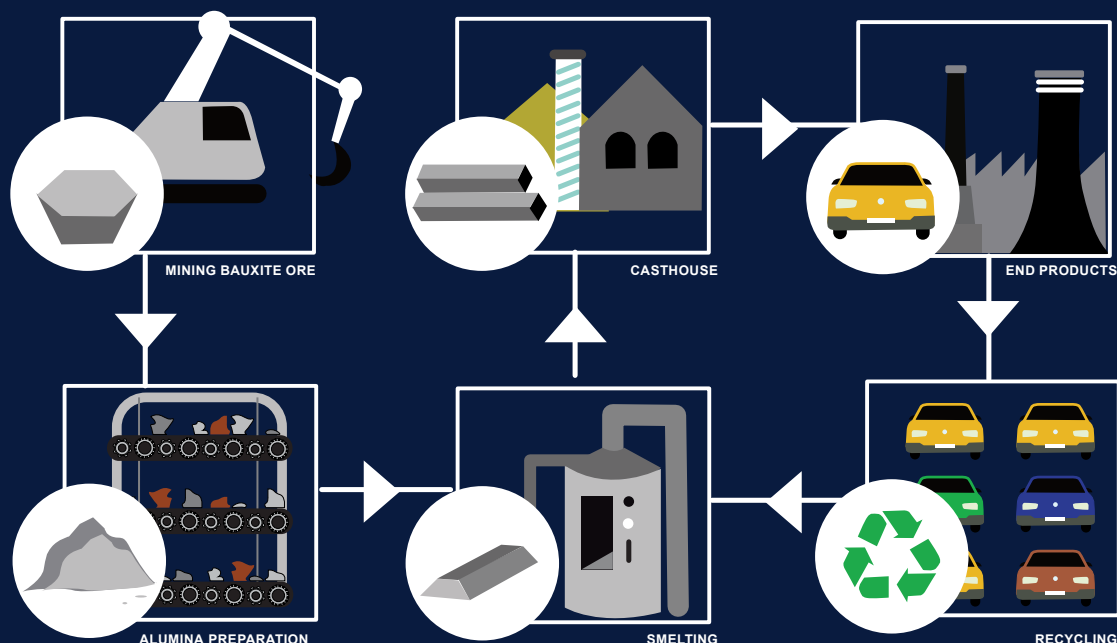
Jiwanram Sheoduttrai Group:
Inception of JS Group

1900

INTRODUCING AlCircleBiz

AlCircleBiz, a web property of AlCircle Pte. Ltd., with its registered office in Singapore, has been focusing on leveraging its industry leadership in the global digital media space and innovative technologies to provide its buyers and sellers a user-friendly platform to carry out seamless transactions across the globe. With 40+ years of experience in the aluminium business, the parent JS group (<http://jiwan.com/>) had started AlCircle (www.alcircle.com) in 2010 and ventured into the digital media business for the aluminium ecosystem. In 10 years, AlCircle has emerged as the global leader in the content space for the aluminium industry with 9+ million hits per month and readership across 195 countries.

With the success of the brand AlCircle and with decades of domain knowledge, the group has decided to venture into digital commerce for the aluminium industry. This has led the group to launch AlCircleBiz (www.alcirclebiz.com) in 2020 with the E-marketplace model.



MAIN FEATURES

Connecting businesses, in the global aluminium industry:

1

Products Enquiry

Enquiry generation is the most important feature of an online marketplace. It will help you to get potential customers globally as well as it will create awareness about brand and products. Enquiries can help you get new customers, explore new geographies and grow your business in the global aluminium industry.



2

Buying & Selling Leads

Based on your business requirement, leads can be of two types: buying lead and selling lead. It serves the purpose of addressing specific business opportunities and a great way to get connected to prospective clients. You can post new business leads as well as respond to other active leads on AlCircleBiz.



To know more visit www.alcirclebiz.com

MORE FEATURES

1

MyBiz Packages

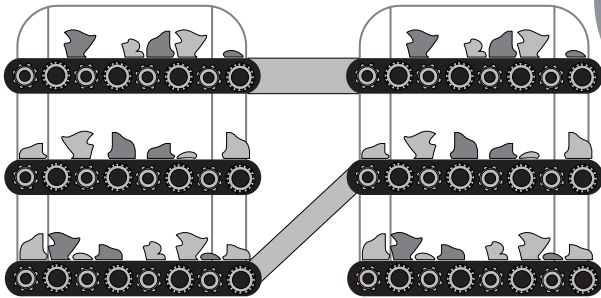
A customized offering where our internal marketing team will do personalized promotion for your products / services and ensure assured enquiry/lead generation. Unlock the power of digital with MyBiz.



2

Surplus Products

If you have any unused assets, used equipment/ machinery or anything that you want to sell it off, just let us know. We will generate prospective customer leads through this unique feature.



3

Advertisement

Now you can increase your visibility by advertising with us and reach out to our wide network of global customers. We have various advertisement solutions to customize for your specific needs.



**If you are looking for any other services,
(Ex. – priority listing services, value added services etc.)
please reach out to us  info@alcirclebiz.com**

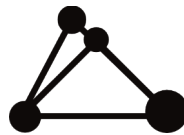
WHY CHOOSE US

The USP of AlCircleBiz is its dedicated focus on one single Metal (i.e. Aluminium) to bring the entire value chain together. Connecting the industry linkages to bring efficiency & enables sellers to find business opportunities across the globe.

*AlcircleBiz brings **40+ years of industry experience** in the Aluminium domain, with a **network of offices**, representatives & **associates in all 5 continents**, covering **over 17 verticals** and having **1000+ partners** around the globe.*

40+
years

of domain knowledge & rich experience in the Global Aluminium Industry



connecting Industry Linkages to bring efficiency, enabling sellers to tap into new opportunity areas



trusted platform, safe and secure, quick assistance



wide range of sellers under one platform



dedicated and customized promotional and marketing support for sellers



covers the entire aluminium value chain



price discovery and transparency



reduced carbon footprint



faster & informed decision making

HIGHLIGHTS OF ALCIRCLE

(Our Parent Group)

AlCircle Services



News



**Price
Updates**



Reports



Events



Directory



Interviews

AlCircle Milestones



**Global market
leader in
digital media**



**20,000+
newsletter
subscribers**



**30,000
monthly users**



**9 million +
monthly hits**



**100+ satisfied
media partners**



**Presence in all
195 countries**

AlCircle Global Website:
www.alcircle.com

Exclusive Chinese Website:
www.chinese.alcircle.com

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THANK YOU

